



Advertise in the attractive 2009 Journal & Directory for JustFundKY's "A Night Out" celebration. Held at the Kentucky Horse Park, the event will consist of One Hundred tables of guests, who will design their own table decorations, bring their own food and beverages and enjoy great music and outstanding company.

The festivities will occur on Saturday, September 12, 2009.

Check out our website for more information
www.justfundky.org



P.O. Box 21815
Lexington, KY 40522

WHY MARKET TO THE LGBT CONSUMER?

- ⇒ Median household income of LGBT consumers is \$79,000 (gay singles, \$62,000; gay couples living together, \$130,000).
- ⇒ 35% of LGBT consumers have incomes in excess of \$100,000.
- ⇒ 88% of gay men and 91% of lesbians report that their purchasing decisions are favorably influenced by corporate sponsorship of LGBT events and participation in LGBT charities.
- ⇒ 66% of LGBT consumers are college graduates, and 31% of LGBT consumers have post graduate degrees.
- ⇒ 67% of us are employed full-time and at least 13% of us are self-employed.

AD SIZES (WIDTH X HEIGHT) AND COSTS

JOURNAL SIZE: 5.5" X 8.5"

Full Page (<i>no bleed</i>)	5" x 8"	\$600
Half Page (horizontal)	5" x 4"	\$300
Half Page (vertical)	2.5" x 8"	\$300
Quarter Page	2.5" x 4"	\$150
Directory	2.5" x 1"	\$75

Ads submitted electronically can be sent to advertising@justfundky.org in the following formats: PDF, JPG, TIFF, Illustrator EPS (outline all fonts). All image files should be 300 dpi for the best reproduction. Custom design of your ad is available, free of charge. Camera ready art is acceptable, please provide the best original artwork possible.

ADVERTISING SUBMISSION DEADLINE IS AUGUST 10TH, 2009

*This serves as an agreement for advertising space in the JustFundKY event program.
Please type or print the following information*

Business: _____

Contact Person: _____

Address: _____ P.O. Box: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Signature: _____ Date: _____

Ad Options: *(Please Check or Circle ad size & design options desired)*

Full Page: _____ Half Page: Horizontal Vertical Quarter Page: _____

Directory: _____ Submitting Ad: _____ Need Ad Designed: _____

Notes:

Total Amount Due: _____

JustFundKY Representative: _____

Please make checks payable to JustFundKY. Payment due with signed contract.

Thank you for your generous support of JustFundKY

Just Fund Educational Project is a 501(c)3 organization doing business as JustFundKY